



## **Mike Melton, President of United Systems, Speaks at Technology Assurance Group's Regional Meeting**

*Midwest's Elite Business  
Communications Providers Discuss  
Issues Impacting Their Industry*

QUINCY, IL – June 28, 2007 - United Systems, the region's leader in business communications, announced today that the company's President, Mike Melton, presented his views at an industry conference hosted by Technology Assurance Group (TAG), an organization of independently owned telecommunication companies representing over \$385 million in products and services in both the United States and Canada. Mr. Melton shared his expertise and valuable insight on a number of issues that impact businesses of all sizes. The two-day conference was held in June in Chicago.

Top industry professionals listened to Mr. Melton discuss such topics as the impact of the latest technology like VoIP, how to enhance employee performance through mentoring, how to exceed customer expectations by increasing their profitability and giving them a competitive advantage, and utilizing marketing to effectively communicate to the target audience. Mr. Melton is an expert in each one of these subject areas and was able to share specific examples from his own business experiences.

"Mr. Melton is a well known and highly respected businessman

in his community and the industry as a whole," commented Dale Johnson, CEO of TAG. "His company's reputation far exceeds those of his competitors and this is directly attributable to the better business practices he has implemented over the years. Mike is dedicated to exceeding customer expectations and has built a team of knowledgeable professionals committed to this philosophy. Everyone in attendance definitely benefited from his words of wisdom."

"It was a privilege to share our experiences and offer advice to our colleagues," stated Mr. Melton. "We are proud at what we've accomplished over the years serving the area's businesses and speaking engagements like this is one way we can help others learn from the manner in which we conduct business."

### **ABOUT UNITED SYSTEMS, INC.**

Founded in 1986, United Systems, Inc. is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the United Systems, Inc. team to develop an understanding of each customer's unique requirements, and to respond to those

requirements quickly and effectively.

Our mission is that we are in business to serve every customer in the tri-state area with priority service. Our goal is to make their businesses profitable and provide a competitive edge with the use of technology and services.

For more information on United Systems, Inc., call (217) 228-0315 or visit [www.4unitedsystems.com](http://www.4unitedsystems.com).

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an organization of independently owned telecommunication companies representing over \$385 million in products and services in both the United States and Canada. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).